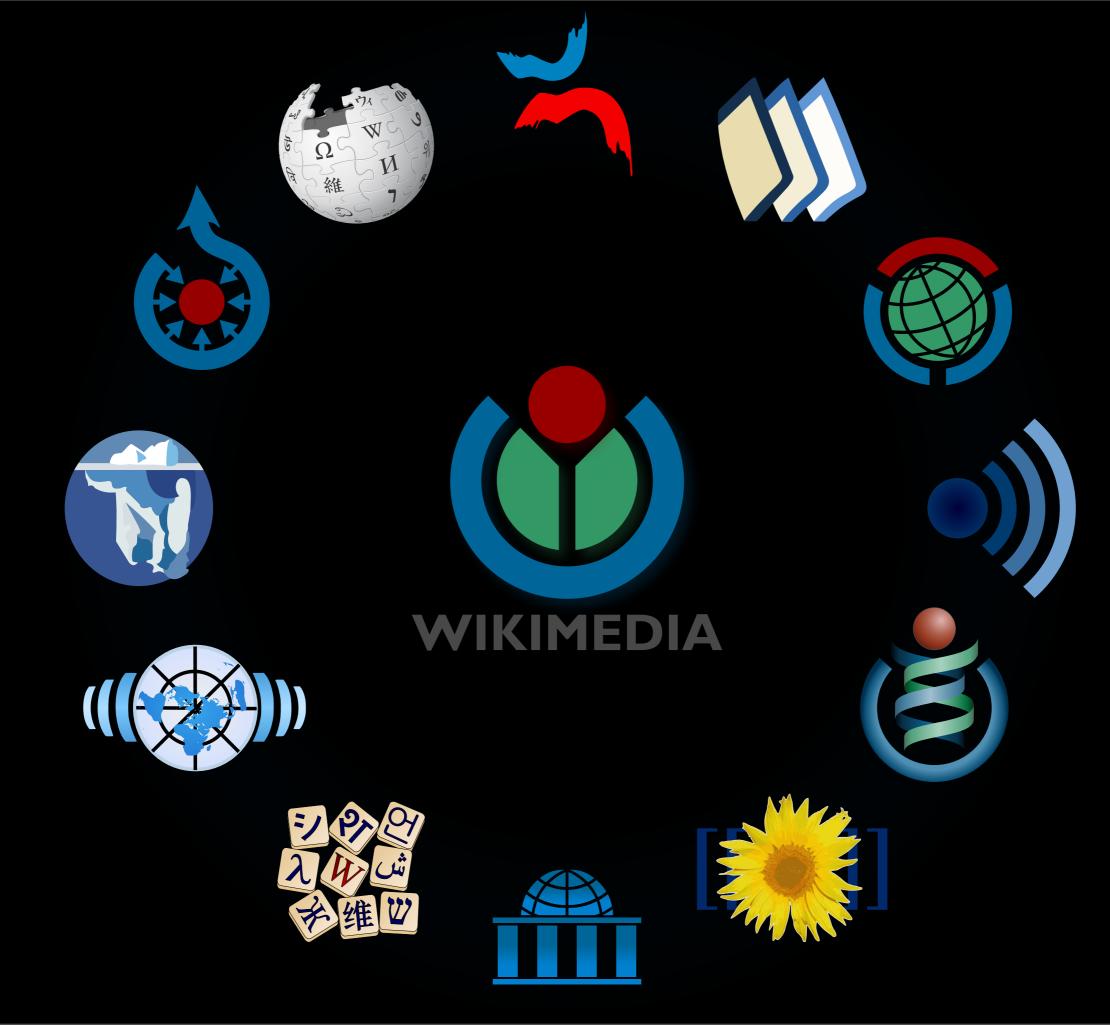# USER EXPERIENCE AT WIKIMEDIA

## wiki-g and wiki-p

# WHO WE ARE

guillaume paumier:  wikimedian, now staff
parul vora:  researcher + designer

# 9.5

years old

# #5

rank of wikipedia sites, globally (comscore)

# 371,000,000

number of unique visitors to wikipedia monthly

# 261

number of language versions of wikipedia

# 0

number of dollars spent on advertising

# $0

## cost to use wikipedia

# 42

## number of staff
(as of june, 2010)

# GRANTS AND PROJECTS

## stanton ui + ford multimedia

# STANTON GRANT

## usability initiative

# WP WAS DESIGNED BY DEVELOPERS

or should i say "designed"

# FIRST TIME
# FOUNDATION RESEARCH

## poised for change.
### (baby steps)

# 3 STUDIES + 3 RELEASES

## with community input + feedback

# NEW SKIN, NEW TABS, NEW HELP

tested on 6 language prototypes

prototype.wikimedia.org

# LEVERAGING THE COMMUNITY

feedback, design (logos, icons), localization

# GOING DEFAULT

taking the plunge

# COMING TO A LOCAL WIKIPEDIA NEAR YOU

(demo)

# FORD MULTIMEDIA

## commons uploads

# QUICK POLL

# CURRENT UPLOAD FORM

design motto:  get it right or die.

# DEMO

aka your masochistic experience of the day

# COMMONS AND MEDIAWIKI

## a less than ideal marriage

# KNOW THY FOE

research & analysis of what's broken

# KNOW THY USERS

multi-method user research

# UPLOAD WIZARD

design motto:  guide, suggest & empower

# DEMO

prototype

# DEPLOYMENT

final features & polishing

# WHAT'S NEXT

user experience + research:  institutionalized

# QUESTIONS?

(ask questions now)

# COME TALK TO US

(we're nice)

# THANKS!

(to you and everyone involved in these projects)

usability.wikimedia.org